

## MENTORING IS A PROVEN, COST-EFFECTIVE INTERVENTION THAT UNLOCKS LIFETIME OPPORTUNITY FOR THOSE IN NEED OF A ROLE MODEL



Big Brothers Big Sisters is the largest one-to-one volunteer mentoring organization nationwide



FOR EVERY \$1 INVESTED  
\$18 is returned to the community.



### WE IMPACT CENTRAL ARKANSAS SCHOOLS, PUBLIC SAFETY & THE FUTURE WORKFORCE

Through mentoring, we are a key collaborator with school districts, social services, child welfare, behavior, health, law enforcement agencies, and the business community to address:

- + Academic Outcomes
- + Child/Youth Social-Emotional Growth
- + Workforce Development
- + Enhance Life Skills and Resilience

### FROM KINDERGARTEN TO CAREER:

Mentoring is a vital pillar in our state's youth development

#### **Kinder-Ready:** Are they ready for school?

We connect youth with mentors as early as age 6 to begin fostering a positive adult relationship.

#### **Language & Literacy:** Can they read and write?

Our mentors are the valued-added building blocks to ensure third graders are reading proficiently increasing their capacity to graduate.

#### **Critical Thinking:** Can they solve the problems?

We use an individualized development plan for each mentee, which is supported by their mentors, family and our staff to increase growth mindset, problem-solving, communication and conflict resolution.

#### **Youth Connectedness:** Who matters to them?

Mentors foster trust and relational healing. If potential goes unfulfilled, there is a direct correlation to poverty, unemployment and incarceration.

#### **College or Job Training Ready:** Are they ready?

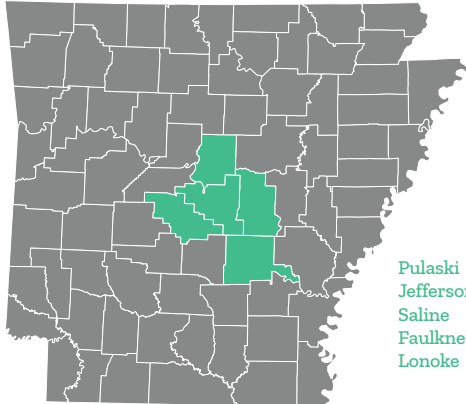
With no mentor, students from the families we serve are 10 times more likely to drop out of high school than their high-income peers. High school dropouts are ineligible for 90 percent of jobs and make up 80 percent of the prison population.

#### **Career Pathway:** Can they find a promising career?

Social capital is a central factor to closing the opportunity gap. Our mentors level the playing field by extending their networks and connecting youth to internships, apprentice programs and employment.

MENTORS LEVEL THE PLAYING FIELD TO ENSURE CENTRAL ARKANSAS CAN FULFILL ITS PROMISE TO DEVELOP, EDUCATE, GRADUATE AND BUILD WORLD-READY YOUNG PEOPLE

## »» BBBSCA TERRITORIES



Pulaski  
Jefferson  
Saline  
Faulkner  
Lonoke

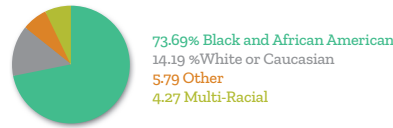
## »» COLLECTIVE IMPACT

**SINCE 1968**  
**10,000+**  
**YOUTH MENTORED**

**7 SCHOOL DISTRICTS**

**8 CITIES**

### ETHNIC BACKGROUNDS



## »» MENTORING MODELS



**COMMUNITY-BASED**  
Mentoring takes place in the community



**SCHOOL-BASED**  
Mentors come to a school site



**WORKPLACE**  
Youth go to a corporate office



**BIG RESPONDERS**  
Youth are mentored by first responders



**Mentoring Supports Academic Achievement**

**72%** increase in math and English

**90%** of youth more likely to graduate high school



Increased average daily attendance to school districts



**Reduces Risky Behaviors & Criminal Justice Involvement**

**85%** of children and youth reported maintained or improved attitudes toward avoiding risky behaviors, including drugs or alcohol, skipping school, and smoking

**63x** Incarceration rates were 63 times higher for high school dropouts than for college graduates



**... and Delivers Cost Savings**

**\$250** daily cost for a youth in juvenile hall

**\$315,000 MORE**

These higher incomes will deliver additional tax revenue, higher consumer spending and increased charitable giving and volunteerism.

**\$169,000**

in support each year returned to the community through 13,000 annual volunteer hours. (Boston Consulting Group, \$18:1 social ROI of mentoring)

## WE WILL DO MORE

The children and families we serve are facing increased anxiety, stress, and worry. The young people we serve need our support now more than they ever have. Our mission at BBBSCA is to create and support one-to-one mentoring relationships that ignite the power and promise of youth.

**Vision: All youth achieve their full potential.**

**Accountability:** By partnering with parents/guardians, volunteers, and others in the community we are accountable for each child in our program achieving: Higher aspirations, Greater confidence, and better relationships, Avoidance of risky behaviors, Educational success, Career Choice, and Attainment

**FOR QUESTIONS,  
PLEASE CONTACT**

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