

# 2023 SPONSORSHIP PACKET



**Big Brothers  
Big Sisters**  
OF CENTRAL  
ARKANSAS



# Big Brothers Big Sisters of Central Arkansas Mission and Vision



All young people **DREAM** of being  
great and reaching their full  
**POTENTIAL**



... and through youth mentoring, we support every young person who wants to reach their full potential. Our mission is to create and support mentoring relationships that ignite the power and promise of youth, and we are committed to doing it bolder, better, and bigger than ever.

When connected to the necessary tools, resources, and exposure, we believe that every child can dream big and be put in a position to realize those dreams.

In partnership with parents, youth, mentors, and community partners youth are exposed to what is possible and they are empowered to achieve it. **Greatness is for everyone.**

*Thank you for your support!*



# BIG Night



*presented by*

**Don't miss the inaugural BIG Night, an upscale cocktail party, supporting Big Brothers Big Sisters of Central Arkansas. The BIG Night will feature live music, delicious appetizers, & great storytelling.**

**DRESS CODE:** Cocktail Attire

**WHEN:** Summer 2023

**GOOD FOR:** Marketing, public relations and employee engagement

Sponsorship Levels	Diamond Sponsor	Gold Sponsor	Platinum Sponsor	Bronze Sponsor	Silver Sponsor
	<b>\$15,000*</b>	<b>\$10,000*</b>	<b>\$6,000*</b>	<b>\$4,000*</b>	<b>\$2,500*</b>
<b>Title Sponsor</b> and Premiere table with seating for 10 guests, with onstage acknowledgment during the event and opportunity to address the audience.					
Company/donor spotlight video featured during the event (30 or 60 sec).					
Company/donor highlighted in all media opportunities including press releases, emails and printed materials.					
Full page premium advertisement in the event's digital program.					
10 ticket's to the BIG Night Event.					
1/2 Page Ad in digital program.					
Recognition in BBBSCA Impact Report.					
Company logo featured on BBBSCA website along with links & LIVE Facebook interview before & during the event for the top three sponsors.	Logo	Logo	Listing	Listing	Listing

**\*Deadline for sponsor logos by July 2023.**

I want to sponsor The BIG Night at the \_\_\_\_\_ level.

Name listed as: \_\_\_\_\_

Authorized representative: \_\_\_\_\_

# Bowl for Kids' Sake



*presented by*

**Bowl for Kids' Sake is an annual tradition and Big Brothers Big Sisters of Central Arkansas' largest fundraiser, attracting more than 300 individuals from across Central Arkansas. Join us wearing your favorite costume for a day full of bowling, food, drinks, prizes, laughter, and memories while igniting the potential of hundreds of youth in our community.**

**IN ATTENDANCE:** Business professionals, community members and leaders

**WHEN:** October 29, 2023

**GOOD FOR:** Marketing, public relations, employee volunteerism and engagement

*\*Deadline for sponsor logos by Sept 29, 2023.  
\*\* Maximum of 5 people per team*

Sponsorship Levels	Diamond Sponsor	Gold Sponsor	Platinum Sponsor	Bronze Sponsor	Silver Sponsor
	\$15,000*	\$10,000*	\$5,000*	\$2,200*	\$1,700*
<b>Title Sponsor</b> and Sponsor for the B4KS peer-to-peer website.					
Recognition: Blog Post/BBBSCA social media platforms, and including in the press release.					
Speaking Opportunity at DJ Booth.					
Recognition: Event postcard, email blast, day of event signage, and other promotional materials.					
Bowling Teams **	- 5 Teams	- 4 Teams	- 3 Teams	- 2 Teams	- 1 Team
Recognition in BBBSCA Impact Report.					
Live Facebook Interview.					
Company logo featured on BBBSCA site.					
Recognition on Bowl for Kid's Sake P2P site.					

I want to sponsor Bowl for Kids' Sake at the \_\_\_\_\_ level.

Name listed as: \_\_\_\_\_

Authorized representative: \_\_\_\_\_

# 2023 Sponsorship Opportunities



Big Brothers Big Sisters of Central Arkansas seeks to provide children facing adversity with strong, enduring, professionally supported one-to-one relationships that change their lives for the better, forever. With your investment, we can look forward to having a stronger community and brighter futures for all through mentoring, leading to greater community prosperity.

Through the collaboration of donors, community partners, and staff, we aim to defend, ignite, and inspire the potential within our youth, clearing the pathways to their best possible future. You will truly make a difference!

Business/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Event Sponsorship Level: \_\_\_\_\_

***Our Five Sponsorship Levels Deliver Across Two Events and Digital Marketing Sponsorship Opportunities***

Payment Included: \_\_\_\_\_ Please Invoice: \_\_\_\_\_

***We accept Check, Credit Card, or Invoice***

Payment Processed through [www.bbbsca.org](http://www.bbbsca.org) \_\_\_\_\_

“Recognition” please print name exactly as you would like to be recognized: \_\_\_\_\_

*Please email a high-resolution logo to [lrashed@bbbsca.org](mailto:lrashed@bbbsca.org).*

*Please return this form to:*

*Raymond O. Long, CEO of BBBS Central Arkansas*

*312 W. Pershing Boulevard*

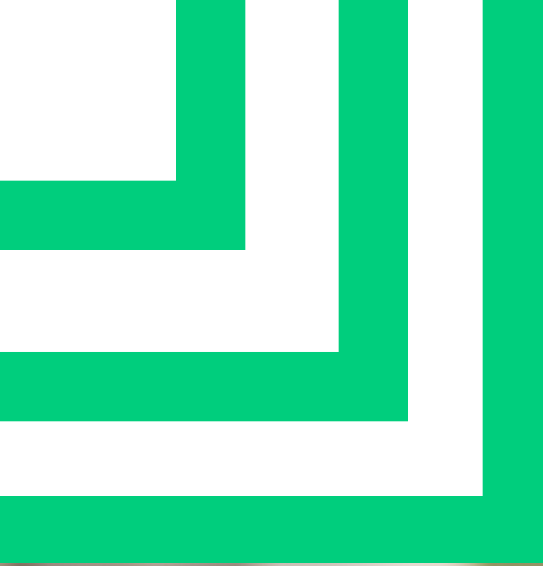
*North Little Rock, AR 72114*

*Cell: (501) 374.6661*

*[rlong@bbbsca.org](mailto:rlong@bbbsca.org)*

*Thank you for your support!*





**Raymond O. Long**  
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